SHIVANGI CHOPRA

Graphic Design / Art Direction
shivangichopra.com
shivangichopra@alum.calarts.edu
661 414 3499

I'm a graphic designer, art director, occasional illustrator, and aspiring coder. Born and raised in India, I'm currently based in Los Angeles and hold a BFA in Graphic Design from California Institute of the Arts. Having worked with **Apple** and **Wieden+Kennedy** in the past, I'm passionate about creating meaningful design systems and identities. I'm a firm believer in the fact that design flourishes with personal connection, exploration, and trusting your gut.

EDUCATION

California Institute of the Arts
Valencia, CA
2021–2025

BFA in Graphic Design
Converted GPA: 3.8

Rhode Island School Of Design
Remote
2020

Summer Program Certification
Graphic Design: Visualizing Data

EXPERIENCE

Apple, Inc.
Sunnyvale, CA

Marcom Screens → Design Intern
May–August 2024

Joined as the first-ever intern in this role, contributing to the global product launch for Apple's Fall 2024 event, leading internal projects, and establishing an all-intern creative project tradition.

Wieden+Kennedy
New Delhi, India

Creative Team → Design Intern
June–August 2023

Collaborated with the Associate Creative Director on global campaigns for Hero Vida, G-SHOCK, and Clove, and contributed to concept development, execution, and independent projects for the Delhi office.

CalArts: Institute Events
Valencia, CA

Halloween, GD T-Shirt Show, Drag Ball → Art Director
2024

Led a team of 15–20 to design and direct various event identities and visual systems, along with screen-printed posters and print collateral for each.

CalArts: Student Union
Valencia, CA

GD Representative
August 2023–Present

Elected to represent graphic design students, facilitating discussions with faculty, addressing institute-wide issues, and directing the rebrand of the Union.

CalArts: Campus Life
Valencia, CA

GD Student Ambassador
October 2023–Present

Appointed by faculty to represent the School of Art, guiding prospective students and offering insights into the Graphic Design program and CalArts campus life.

CalArts: Graphic Design MacLab
Valencia, CA

Technician
September 2024–Present

Maintained the upkeep of the Graphic Design lab facility, ensuring optimal performance of school equipment and software.

SKILLS

Software
Illustrator
InDesign
Photoshop
After Effects
Figma
Procreate
Lightroom
HTML, CSS, Javascript
Keynote, Pages
MS Office, Google Suite

Other
Screen-printing, Illustration, Hand-lettering, Photography

Expertise
Art Direction
Imakemaking
Illustration
Branding & Identity Systems
Print & Publication
Web Development & Design
Motion Graphics
Typography & Lettering
Packaging
Fine Art Mediums

RECOGNITION

D&AD New Blood x EditorX
Portfolio Award
2023

Graphis, Inc.
New Talent → Honorable Mention
2024

Indigo Awards
Typography Design → Silver
2024

Communication Arts
Typography Competition → Shortlist
2024
Design Competition → Shortlist
2023